











A COMPLEX FUSION OF ORGANIC AND SYNTHETIC,
ARC SEAMLESSLY BLEND THE BRUTALITY AND MELODY OF
MODERN EXTREME METAL WITH THE RETROFUTURISTIC
SYNTHESIZED ELECTRONICA OF SYNTHWAVE IN A TOTAL ASSAULT
UPON THE SENSES, CAPPED OFF BY A FRENETIC STAGE SHOW
COMPRISED OF LASERS AND SMOKE, BLOOD AND SWEAT,
AND THE FURIOUS ENERGY OF THE BAND'S WILL TO DOMINATE.

## BUSINESS

- ABLE TO DRAW 40-50
- FOCUS ON STAGE SHOW AND PERFORMANCE
- TOURING IN 2023
   NY/NJ/PA/OH/IN/MI



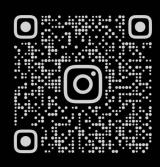
JAMES - LEAD GUITAR
CHAD - VOCALS
SONNY - SYNTHTHESIZERS
ALEX - BASS
WILL - DRUMS



INTRO
INTO THE ABYSS
EMBRACE THE VOID
SHATTERED CLOUD
IMMORTAL
THE DARK
MECHANIZED ATTACK



CLICK HERE



**ARC.EVOLVES** 

## IAIRIC

## SYNTH-METAL - ASTORIA QUEENS NY

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NOT "HUMAN" WE ARE EVER CHANGING SWARMS OF ELECTRONIC INFORMATION THAT "SEND TRANSMISSIONS" TO EARTH FROM THE DATAVERSE.

SUCH ARE THE WORDS FROM ARC, A PROGRESSIVE, THOUGHT-PROVOKING, SHAPE-SHIFTING MUSICAL COLLECTIVE FORMED OUT OF THE ETHER THAT PERMEATES NEW YORK. ARC IS MANY THINGS AT ONCE, WHICH AUTOMATICALLY SUBJECTS THE BAND TO THE JOURNALISTIC AND FAN GUESSING GAME/RITE OF PASSAGE AS TO WHAT STYLE THEY ACTUALLY ARE.

WHILE THE METAL SCENE SEEMS MIRED IN STAGNATION AND THE NEVER-ENDING RACE TO BE MORE BRUTAL OR MORE TECHNICAL OR MORE DISSONANT, ARC SHINES WITH PROGRESS AND OUT OF THE BOX THINKING AND A SEAMLESS BLEND OF THE NOSTALGIA OF SYNTHWAVE WITH THE COMPLEXITY OF EXTREME METAL. THEY ARE A MESSAGE, A TRANSMISSION, WEAVING AN INTRICATE NARRATIVE THROUGH MULTIMEDIA AND REDEFINING THE CONCEPT OF A TRULY IMMERSIVE ENTERTAINMENT EXPERIENCE. ARC IS A POWERWAVE OF EXPRESSION, WEAP-ONIZING MUSIC AND STAGE SHOW PERFORMANCE, LEAVING THE AUDIENCE BOTH DIZZIED AND DELIGHTED, THROUGH COMPLEX, AND FULLY CUSTOM, MECHANISMS.

THE SIGNAL THAT IS ARC IS FLUID AND EVER EVOLVING. LIKE AI THAT LEARNS AND ADAPTS, ARC ADAPTED TO A RAPIDLY CHANGING WORLD DURING THE ONSET OF A GLOBAL PANDEMIC. RATHER THAN RESIGNING TO THE TIDAL WAVE OF TOUR CANCELLATIONS, ARC PUNISHED FORWARD, RECORDING NEW MATERIAL AND CONTINUING TO EXPAND THE BAND'S QUEST TO PUSH THE LIMITATIONS OF GENRE AND SOUND. THE ECLECTIC BAND FROM NEW YORK ARE MORE THAN READY TO ENGAGE WITH AVANT-GARDE METAL FANS WORLDWIDE, AND RELEASE THEIR DEBUT OPUS.

THEIR TRACKS MASTERFULLY SPAN A WIDE RANGE FROM DARK ELECTRONICA TO PROGRESSIVE-EXPERIMENTAL METAL, WHILE KEEPING THEIR WILD ROAMING WITHIN THE BOUNDARIES OF THE BAND'S UNIQUE AND BIZARRE SONIC UNIVERSE. YET, ARC MANAGE TO HARNESS THEIR BOLD MIX INTO RECOGNISABLE STRUCTURES AND MEANINGFUL SONGS THROUGHOUT THAT DO NOT SHY AWAY FROM CATCHINESS AND, QUITE IMPORTANTLY, DO NOT FALL INTO THE TRAP OF BEING WEIRD JUST FOR THE SAKE OF EXPERIMENTATION.

LIKE AN ELECTRIC CURRENT, ARC REFUSES TO BE CONTAINED, AND WILL CHARGE THROUGHOUT THE METAL COMMUNITY. EAGERLY AWAITING THE RETURN OF LIVE SHOWS, THE BAND HAVE MADE A MISSION TO TAKE FANS ON A JOURNEY THROUGH MUSIC, VIDEO AND AR-INTEGRATED PERFORMANCES. THE UNDERLYING AGGRESSION MAY BE HUMAN OR PERHAPS THE PHILOSOPHICAL GLANCE TOWARDS SPIRITUAL GROWTH. IN THE END, ARC IS HERE AND WILL TELL THE TALE OF HUMANITY'S HIGHEST ASPIRATIONS AND UTTER RUIN THROUGH THE SONIC INTERZONE WHERE FACT, SCIENCE, AND SPECULATION COLLIDE.